Building a Sense of Community Through The High School Band

Presented by Frank Troyka 2014 Conn-Selmer Institute

The Band Director As A Public Figure and Natural Advocate By way of...

The marching band Community events Special Projects

How Does The Band Program Relate To Its Public?

Focal point of school spirit

Cultural bridge for the community

Common place for adults and kids to interact Safe place for kids when away from their parents Education in the fine arts

Literature

Creating an educated audience

A training ground for future music teachers and performers

Student teachers Private instructors Marching technicians

The Band In The Community: How Does The Public Relate To What It Sees And Hears?

Football games and other athletic events

Visibility

As a cultural influence

Relationship with coaches/team members

Relationship with students outside the band

Educating the community

Universal support of other organizations

Concerts

Family participation

Public participation

Public recognition of constituents

Recognition of middle school/junior high students

Rehearsals

Public perception

Learning about goal-setting, delayed gratification

Special events and projects

Mentor Program

Battle of the Bands

Future Music Educators

Elementary/Junior High School Partnerships

The Band In School: What Do Students, Faculty, And Administrators See? Citizenship & Academics

Director involvement school-wide

Other musical organizations Freshman Orientation S.T.A.R.S.

Issues of global importance

Schedule Curriculum Safety

Creating an image: Quality on every level

Posters Flyers

Written correspondence: timeliness, accuracy, consistency.

Web presence

The Band In The School District And The Professional Community: What Do Other Band Programs See?

Free exchange of information

Support of other programs

Sharing of equipment and resources in mutual support of quality and learning opportunities

The process and the product

Hosting events

Visibility at feeder campuses

Student Participation: A Place For Everyone.

The band on the web

As a means of communication, publicizing events, generating support Impact on the school and community Social media

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