



# TOUCHPOINT

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## Interview with Erin Cole!

Everyone reading TOUCHPOINT knows of the unprecedented support Conn-Selmer continues to bring to the music education landscape. The Division of Education is made-up of an iconic stable-of-clinicians, a first-class team of Educational Support Managers, and a multi-talented administrative staff who serve as the foundation for all the educational outreach endeavors including: Conn-Selmer Institute, the VIP program, the Music Administration Collaborative, the management of the 300+ onsite clinics, the popular inventory system, and on, and on. We are thankful you and your colleagues continue to suggest new ideas we can integrate into the ever-expanding buffet-of-offerings. We're growing, we're expanding, and - above all - with your cooperation - we are having a positive impact on the music education community by partnering with you and your fellow music educators. Above all, the real benefactors are the young musicians who are the heart-'n-soul of our school ensembles; it is the ultimate win-win-WIN.

With that in mind, it is with great delight I bring more good news to the forum. **We recently contracted ERIN COLE as our newest Conn-Selmer clinician.** Erin's remarkable career as Director of Bands at Tapp Middle School - Powder Springs, Georgia, catapulted her to the forefront of the profession. Her bands were invited to play on many of the major stages including the Midwest Clinic and Georgia Music Educators. She is now officially part of the Conn-Selmer Division of Education family, and we are thrilled to add her as a key member of our all-star faculty.

I recently chatted with Erin and asked:

### What are your thoughts about this newfound direction in your professional journey?

*I am very excited about joining the Conn-Selmer Division of Education as an educational clinician and to be among so many world class clinicians already on the Conn-Selmer roster. This new role with Conn-Selmer will allow me more time for guest conducting, mentoring new teachers and presenting clinics and workshops. It is going to be a new and exciting chapter for sure!*

### Why Conn-Selmer?

*The Conn-Selmer Division of Education is without a doubt the industry leader in providing a top notch resource for music educators worldwide; I applaud John Stoner for his commitment to music education. Being in the classroom for over 20 years, I have seen this first hand and to now be included in Tim Lautzenheiser's vision of the Division of Education is a dream come true.*

### How do you see yourself contributing to our VIP's in the future?

*Now that I will be able to be present at many of the VIP days this year, I am looking forward to meeting our newest VIP's, connecting with current VIP's, and contributing to the Conn-Selmer DOE mission by making myself available as a resource to all.*

It is an honor and a privilege to share this wonderful news with you. Please join me in welcoming Erin; do know she is willing and eager to work alongside all of our VIP FAMILY MEMBERS.

[View All Our Educational Clinicians](#)

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Do you have a personal story you would like to share about Conn-Selmer or the Division of Education? [Click here](#) to tell us the details!

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