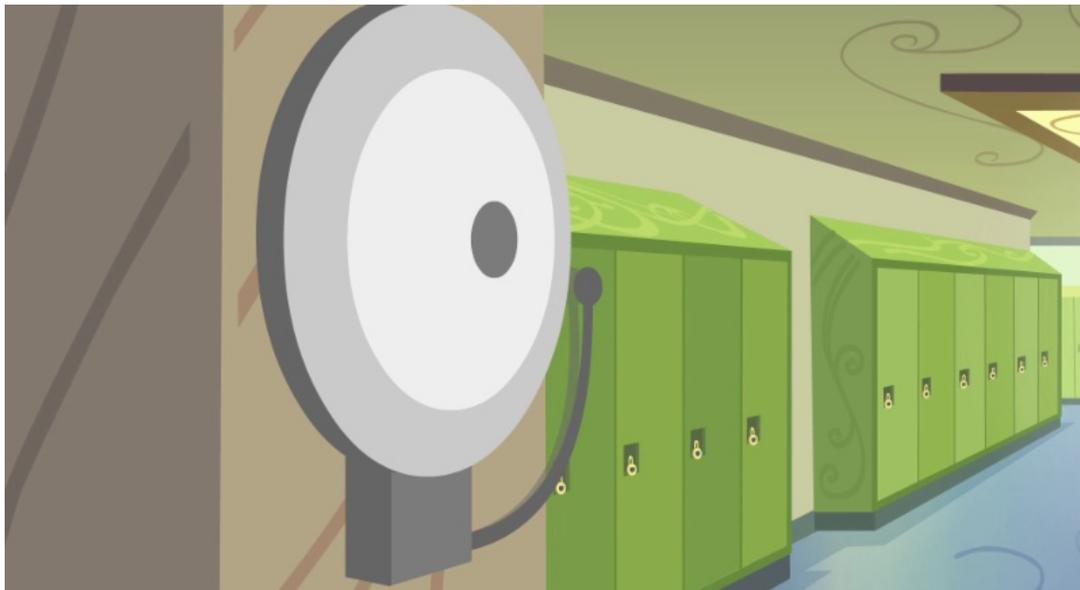




# TOUCHPOINT

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## FOR WHOM THE BELL TOLLS

The beginning of the 2017-18 school year is a whisper away. Many of you are already deeply involved in band camps, back-to-school in-service programs, and a host of other preparatory endeavors in lieu of the impending ring of the annual school bell.

Be boldly aware of the critical importance music-learning and music-making offers to: EVERY CHILD. **"The leaders of tomorrow are in our music rehearsal halls today!"** You serve as their guide, their mentor, a shepherd who holds the key for them to experience a one-of-a-kind language that cannot be duplicated anywhere else in their academic journey. Simply put:

**YOU MAKE A DIFFERENCE IN THE POSITIVE GROWTH AND DEVELOPMENT OF ALL THOSE WHO ARE PART OF YOUR PROGRAM.**

Please be reminded of the many support-initiatives Conn-Selmer can provide in our ongoing partnership. Whether it is seeking a presenter for one of your clinic-workshops, accessing an artist to perform as a spotlight guest, or taking advantage of the very popular instrument inventory

system, (along with a host of other available benefits), the Division of Education is here to serve YOU and YOUR students, and we are only a phone call or an email away.

The following Rudyard Kipling poem has become a stand-by mantra for many organizations; it is most keenly appropriate to share with your young performers as you launch into this exciting new year of learning, growing, and becoming:

### LAW OF THE JUNGLE

Now here is the "law of the jungle,"  
It's as true and as blue as the sky,  
and those who obey it shall prosper,  
but those who deny it shall die.

As the serpent who slithers the tree trunk,  
the law runneth forward and back:  
The strength of the pack is each wolf,  
but the strength of the wolf is the pack.

The synergistic harmony of working together generates a bountiful harvest for each and every person who chooses to be a contributing member of the given group.

FOR WHOM THE BELL TOLLS? It tolls for each of us...it tolls for all of us!

...let the music begin...

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Do you have a personal story you would like to share about Conn-Selmer or the Division of Education? [Click here](#) to tell us the details!

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