



TOUCHPOINT

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NAMM Advocacy Fly-In

Each spring, NAMM delegates gather in Washington, D.C. for the NAMM Advocacy Fly-In to serve as advocates for the right of every child to learn and grow with music by visiting with their elected representatives on Capitol Hill.



Among this year's NAMM Fly-In delegates were Michael Kamphuis, Managing Director, Division of Education and Tom Bracy, Director of Urban Education. Together, NAMM and Conn-Selmer attended talks by policy experts on the implementation of the Every Student Succeeds Act (ESSA), received training on how to better advocate for music education in the current political climate, and met with Members of Congress to campaign for school-level music programs across the nation. While in D.C., all the NAMM delegates spoke about the multitude of benefits a person receives when exposed to a strong music education program - including increased brain function, focus, and language development.

How YOU Can Be An Advocate!

What to do:

- Get involved with your state Music Education Association
- Create a community coalition to support music education
- Contact your elected representatives
- Present research based

Resources:

- [Find your state MEA](#)
- [Grassroots Advocacy Guide](#)
- [How to contact your elected representatives](#)

arguments for music to your school board & community

[Music research brochure](#)

[New study from Northwestern University](#)

[How to prepare for a meeting with your elected representatives](#)



The Every Student Succeeds Act and Music Education Advocacy

ESSA Resources

- [ESSA Fact Sheet](#)
- [ESSA In Plain English](#)
- [NAfME's ESSA Analysis](#)



Do you have a personal story you would like to share about Conn-Selmer or the Division of Education? [Click here](#) to send tell us your story.

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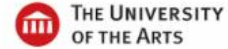
PLATINUM



GOLD



BRONZE



FRIENDS

National Association of Music Parents, American Band College, American Youth Ensembles, Disney Performing Arts, The Midwest Clinic, National Association for Music Education, National Association Music Merchants, The NAMM Foundation Support Music Coalition, National Band Association, VanderCook College of Music and Western International Band Clinic
